with Fruit & Vegetables

THANK YOU FOR JOINING US IN OUR 3-YEAR LIFE IS BETTER WITH FRUIT & VEGETABLES CAMPAIGN! For the past 3 year, our EU-funded programme has targeted Millennials and aimed at increasing their level of knowledge

In the meantime, all the material of the project is available on the website of Life is Better with Fruit and Vegetables, with a dedicated webpage for each of the target countries of the campaign (France and Ireland, in addition to Germany, Italy, Poland, and Spain).

an end, let's relive some of our highlights!

regarding the nutritional benefits, versatility, sustainability, and practicality of fruit and vegetables. As the campaign comes to

(*) freshfel FUROPE 12 NEWSLETTERS

156,634 WEBSITE VISITS

3 ANNUAL EVENTS E IS BETTER





3 COOKING WORKSHOPS WITH INFLUENCERS





PLENTY OF TASTY EASY RECIPES TO TRY!

MORE ABOUT INTERFEL > cette galette

BORD BIA

IRFI AND

Tullyallen Co. Louth

It's a family run enterprise at Brookridge farms

1,4 MILLION

MEDIA IMPRESSIONS

The real benefit of eating salads relates to the fact that vegetables contain a mixture of

ROOT VEG PATATAS BRAVAS WITH BROCCOLI AND CHORIZO

The Irish Times

vietnamienne

Red Eating Apples

(O)

(O

12+ MILLION

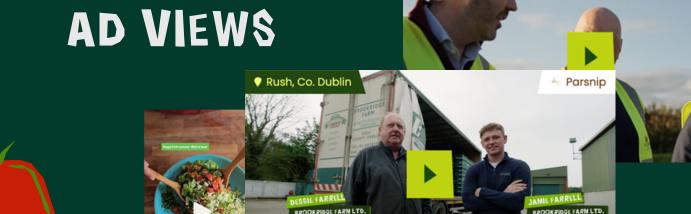
LIFE IS BETTER

ROASTED ROOT

VEGETABLE FAJITAS

WEEKEND SHARING

MORE ABOUT AIB >



LIFE IS BETTER

STRAWBERRY SUMMER SALE

WITH MINT AND FETA

BORD BIA

IRISH FOOD BOARD



FESTIVALS

PARTICIPANTS AT

12.000+





Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them. For guidance on balanced, healthy diets, please consult the Department of Health. For guidance on balanced, healthy diets, please consult the Department of Health Guidelines. les fruits et BORD BIA freshfel légumes frais