

Efficient ways to boost sales!

By offering your customers JAZZ™ and ENVY™, they can enjoy the taste of a premium apple. You can also benefit from our wide range of marketing activities:

- ✓ High quality tastings
- ✓ PoS display for a direct increase of sales
- ✓ Print and online advertising
- ✓ Sport sponsoring
- ✓ Blogger campaigns
- ✓ Social media activities
- ✓ Contests
- ✓ And much more



ENZA FRUIT

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Your partner
for premium
apples



JAZZ™ apples:
crunchy and refreshing



jazzapple.com

ENVY™ apples:
sweet and juicy



envyapple.com

JAZZ™ apples are a true taste sensation: the natural fusion of a Royal Gala and a Braeburn apple, grown with passion in sun-drenched regions – offering an overwhelming sensorial explosion:

- ✓ Just the right mix of sweet and tangy.
- ✓ Delightfully crispy and long storage life.
- ✓ Available all year round: in summer from New Zealand, in winter from Europe.
- ✓ Voted winner by consumers in blind tastings.
- ✓ A source of vitamin C, fibre and antioxidants.
- ✓ Grown by the best and passionate apple growers.

ENVY™ apples are a natural fusion of a Braeburn and a Royal Gala apple. ENVY™ is grown in rural, sun-drenched areas giving it a unique delightful taste.

- ✓ Particularly crispy, with an enjoyable sweet flavour.
- ✓ An eye-catcher in the fruit section, thanks to its intensive red colour and size.
- ✓ It is lightly russeted, which gives it a natural look, and has creamy, white flesh.
- ✓ Ideal for garnishing dishes such as salads.
- ✓ Packed with vitamins and other important nutrients.
- ✓ Grown by the world's most caring growers.
- ✓ Available all year round: in summer from New Zealand and in winter from Europe.