





# ONE INDUSTRY. **ONE PLACE. ONE WORLD:** FRUIT LOGISTICA.

Refocusing, securing the future Looking ahead together: with industry-defining concepts and innovations from numerous exhibitors.

establishing new, resilient business relations.

Overcoming challenges, seizing opportunities Recognising global industry developments together and

# creating strategies to optimise business.

**Building trust, expanding networks** Strengthening international partnerships together and

Under the heading 'Meet onsite again', the fresh produce sector can at last meet face-to-face again at FRUIT LOGISTICA 2022 in Berlin.

Together with experts, visionaries and business partners from every segment of the market you can lay the foundations for reshaping the industry's future.



















Providing inspiration: a comprehensive event programme with leading keynote speakers - online as well!

**Start-up Day:** newcomers with forward-looking business ideas

**Fresh Produce Forum:** the platform for key industry topics and trends

**Future Lab:** new products, pioneering solutions, and concepts for the future

**Logistics Hub:** a focus on key topics from every area of the logistics chain

**Tech Stage:** show time for new solutions and technologies

For the latest information and details of the event programme visit fruitlogistica.com



# "AND THE WINNER IS...":

## **FRUIT LOGISTICA Innovation Award:**

The world's leading industry award for the year's best innovations.

The FLIA is presented annually at Fruit Logistica in Berlin, and recognises outstanding innovations in the entire fresh produce supply chain from production to the point of sale.



New technologies change the industry: with its dedicated Machine & Technology and Greenhouse Technology displays, FRUIT LOGISTICA 2022 is a magnet for visitors.

Optimised processes: through innovative technologies

**Up-to-date:** with digitisation, automation and networking

Practical applications: new greenhouse and

cultivation concepts

Sustainable solutions: for agriculture and

furtherprocessing



# A FEW CLICKS IS ALL IT TAKES: FRUITLOGISTICA.COM

# Important information for your visit to FRUIT LOGISTICA 2022

- Tickets available from the online ticket shop
- Contacts for 150 countries
- Important travel information and help with visa applications
- Event programme
- FRUIT LOGISTICA newsletter subscription
- Download centre for important trade visitor information



## MAKE THE MOST OF YOUR VISIT TO THE FAIR WITH FRUIT LOGISTICA ONLINE

## Our planning tool for your personal visit

- All FRUIT LOGISTICA players are available online 365 days a year
- Information on all 2022 exhibitors and their products/technologies in the run-up to the fair
- Exhibitors can be contacted directly, making appointments easy
- Pre-plan your tour of the trade fair
- Special visitor routes for organic and convenience food products
- Find all the latest new products here:





## FRUIT LOGISTICA 2022: **ONLINE TICKET SALES ONLY**

Due to safety and hygiene measures, tickets are available online only.

For tickets and visitor information visit: fruitlogistica.com/en/trade-visitors/

Your country's FRUIT LOGISTICA representative will be happy to assist with queries and information.

You can find your contact under: fruitlogistica.com/en/extrapages/contact/

# **YOUR HEALTH MATTERS:** THE SAFETY AND HYGIENE CONCEPT AT FRUIT LOGISTICA

International trade fair venues including Berlin have demonstrated that inperson events can take place again. Around the world, vaccination campaigns are gathering pace and making it possible to travel again and take part in trade fairs. For trade visitors and exhibitors the requirements for entering Germany have been eased. More information here: auma.de/en.

The Messe Berlin safety and hygiene concept established for this event offers additional security. Thus, you can now meet in person again at FRUIT

LOGISTICA.

Information on the latest safety and hygiene measures that apply during the event can be found at **fruitlogistica.com**.



























