

BELO^oRTA

redefining fruit & vegetables

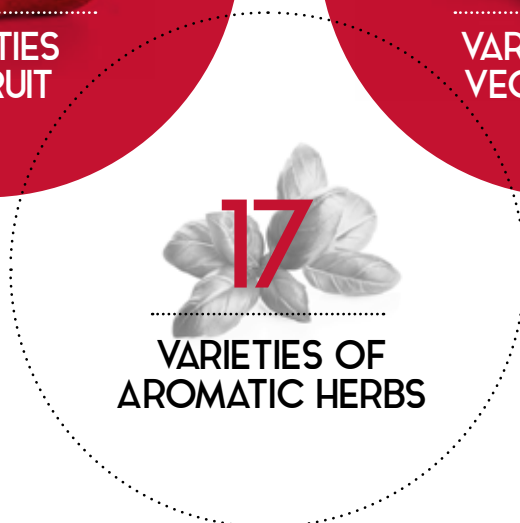
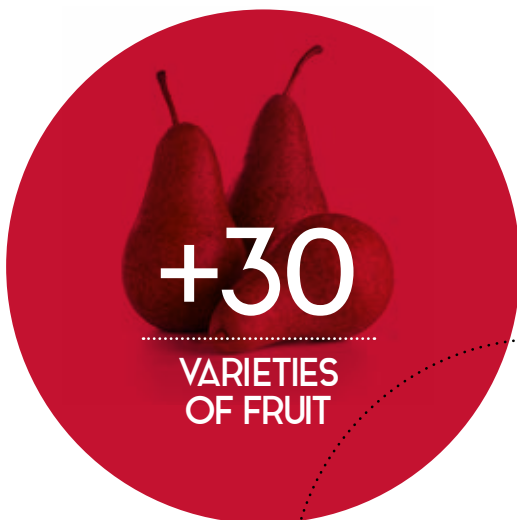
*Let us be your guide through
Europe's biggest garden*

BEL[,]ORTA
redefining fruit & vegetables



PREMIUM AUCTIONEER OF FRUIT & VEGETABLES

BelOrta is Belgium's largest co-operative auctioneer and European market leader in fruit and vegetables. We guarantee the year round supply of more than 150 varieties of vegetables and 30 varieties of fruit.



REDEFINING FRUIT AND VEGETABLES

Our baseline 'redefining fruit & vegetables' expresses our mission: to redefine the standards within the fruit and vegetable landscape. Within a rapidly changing market environment, BelOrta is always innovating and looking for a higher performance in all areas of our business.

EXPERTISE IN PRODUCE, PRODUCTION AND MARKET KNOWLEDGE

BelOrta maintains the highest standards and guarantees top quality through our expertise in produce and market knowledge. Our 1,370 highly skilled producers are specialists in their fields with state-of-the-art production facilities and continuous training in search of innovative and sustainable production techniques.

INNOVATION

BelOrta focuses on innovation and is continually searching for consumer desirable products and packaging, innovative growing techniques, storage systems and modern logistics processes.

SUSTAINABILITY

Dealing responsibly with people, planet and profit is key to everything we do. BelOrta, our member growers and suppliers are committed to long term sustainability goals. Continuous improvement is our spirit.

PARTNERSHIP WITH STAKEHOLDERS

Through our philosophy and approach BelOrta aims to be a truly reliable partner for its customers, producers and employees.

EUROPEAN LOGISTICS PLATFORM FOR FRUIT AND VEGETABLES

Our geographical location ensures that our products reach a large number of European consumers very quickly and efficiently, which is cost effective and good for freshness and quality. Favorable growing conditions, the mild climate and sufficient natural water resources make our region an ideal production area for the sustainable cultivation of high quality fruit and vegetables.



BelOrta aims to offer our consumers and customers the best tasting, most inspiring products of the highest quality. Because we want to provide our partners with the best and most popular products in the market, BelOrta focuses on innovation and is constantly looking for consumer-oriented products and packaging formats.



INNOVATIONS

BROCCOLINI

FLOWER SPROUTS

RAINBOW CARROTS

LITTLE GEM

CELERY STICKS

BUNCH OF KALE

**BUNCH OF
CAVOLO NERO**

**BUNCH OF CHARD
3 COLOURS**

SWEET CABBAGE

FORGOTTEN VEGETABLES

JERUSALEM ARTICHOKE

KALE

KOHLRABI

PARSNIP

PATTYPAN SQUASH

PURSLANE

RHUBARB

WINTER RADISH

WHITE TURNIP

YELLOW TURNIP

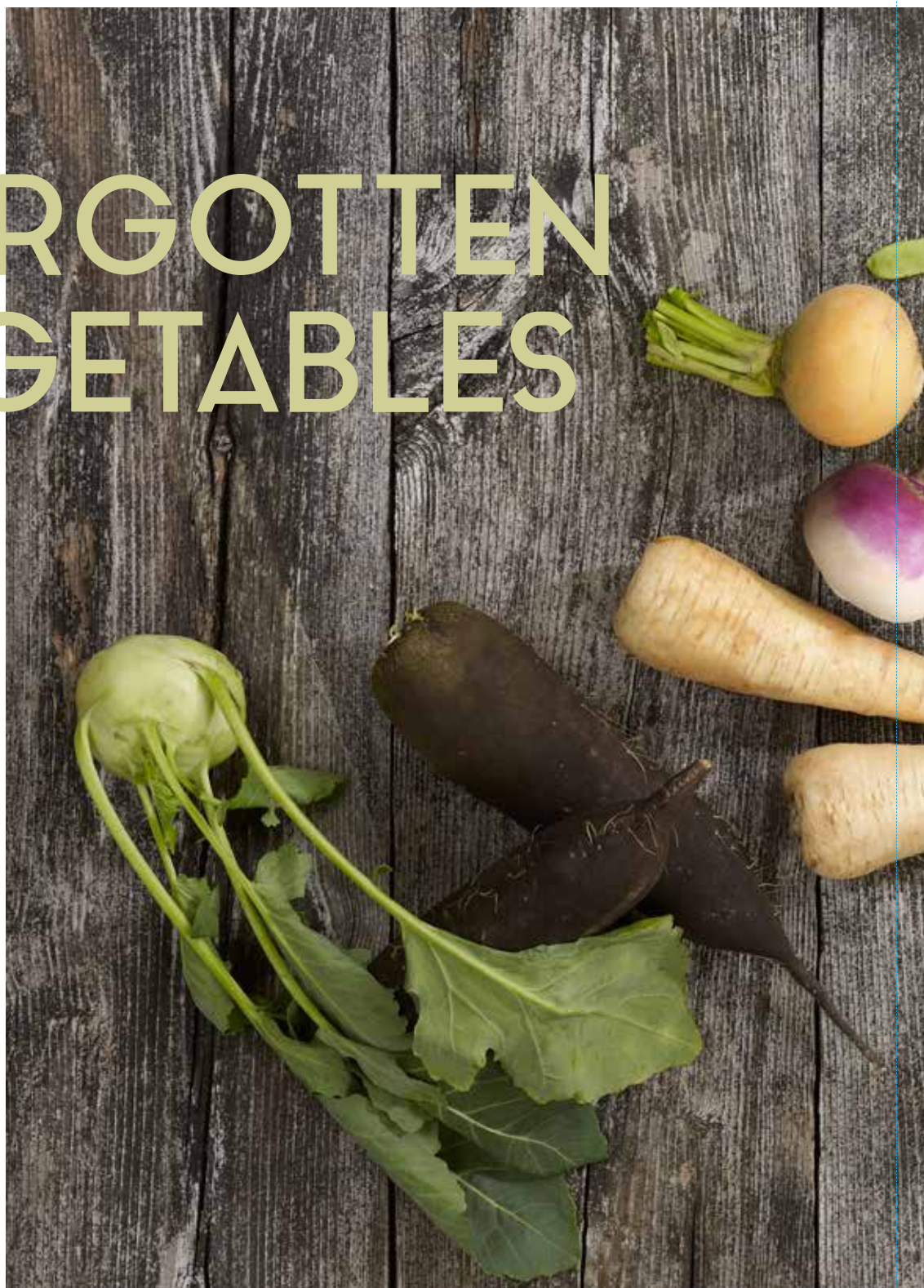
BEETROOT

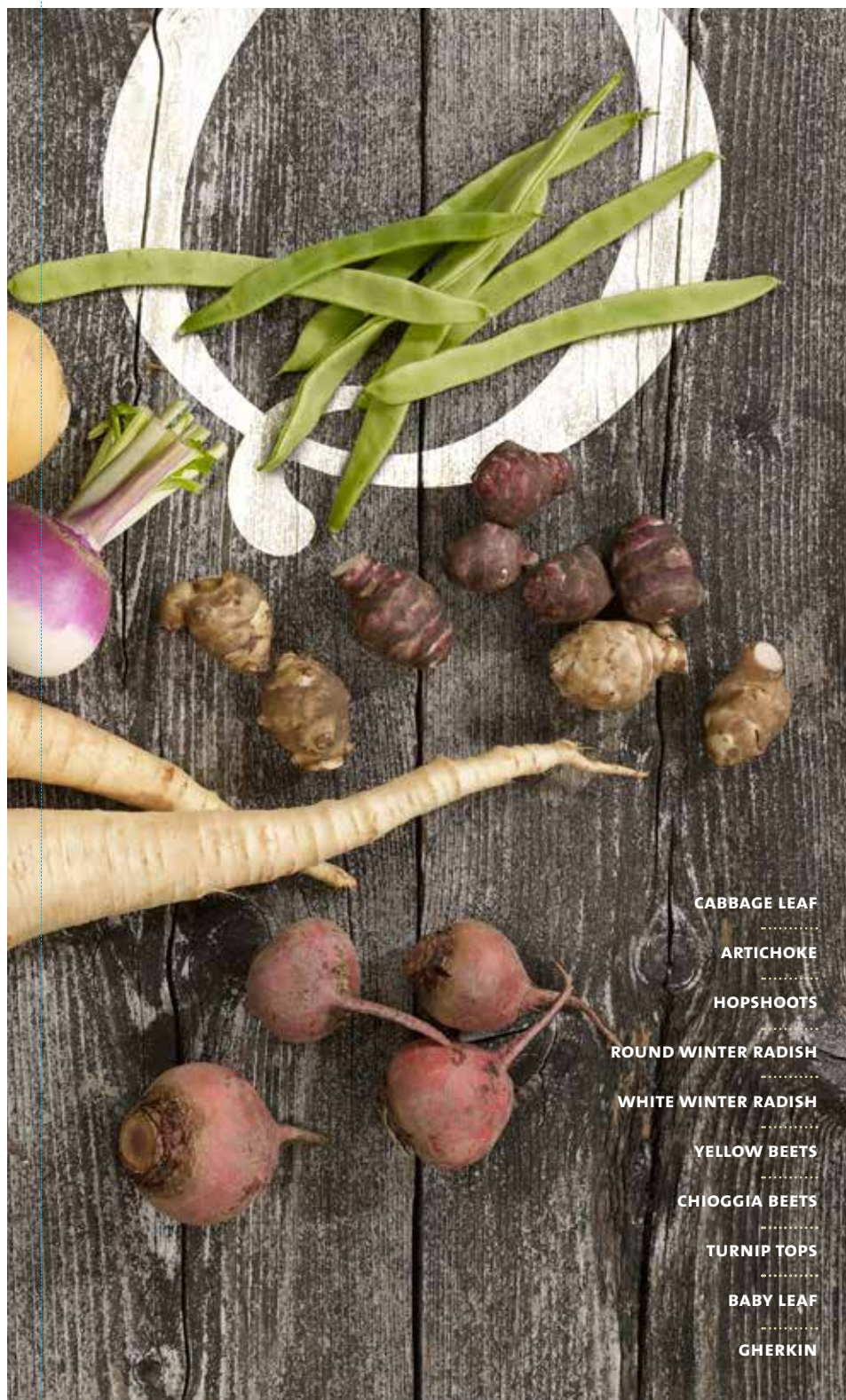
SALSIFY

SWEET CORN

CHARD

ROOT PARSLEY





Demand for local, seasonal products is booming, both in our homes and in the kitchens of our top chefs. The search for sustainable products is placing many 'forgotten vegetables' back on the map. BelOrta supplies vegetables from the old days, cultivated according to today's quality requirements. These forgotten vegetables are inspiring cooks everywhere to produce unforgettable classic dishes and refreshing new recipes.

CABBAGE LEAF

ARTICHOKE

HOPSHOOTS

ROUND WINTER RADISH

WHITE WINTER RADISH

YELLOW BEETS

CHIOGGIA BEETS

TURNIP TOPS

BABY LEAF

GHERKIN

RUNNER BEANS

WAX BEANS

BROAD BEANS

ROUND BEANS

WHITE BEANS

GARTER BEANS

GREEN BEANS

PEAS

MANGETOUT

PAK CHOI

LEAFY VEGETABLES

BUTTER LETTUCE

ICEBERG LETTUCE

LOLLO BIONDA

LOLLO ROSSA

RED OAK LEAF LETTUCE

GREEN OAK LEAF LETTUCE

MULTICOLOR LETTUCE

ROMAINE LETTUCE

GREEN BATAVIA

RED BATAVIA

ENDIVE

CURLY ENDIVE

LAMB'S LETTUCE

SPINACH

BABY SPINACH





ROCKET

BELGIAN ENDIVE

RED ENDIVE

RADICCHIO ROSSO

SUGARLOAF

LITTLE GEM

MULTILEAF

CRESS

WATERCRESS

RED LETTUCE

MOSS CURLED PARSLEY

FLAT-LEAF PARSLEY

There's a huge variety within leafy vegetables: butter lettuce, alternative types of lettuce, lamb's lettuce, spinach, Belgian endive, parsley, radicchio, ... The large range at BelOrta ensures that our customers can choose year round for diversity in their stores with a continuous presence of local products. Uncooked or prepared. Pre-packaged or fresh. Known or unknown. We have something for everyone.

Taste, Freshness and Appearance: these are the BelOrta selection criteria, along with the strictest food safety and sustainability standards. Since only family businesses are growing this fruit, we are able to offer you Belgium's finest selection.

Through continuous monitoring of the crop, our pome fruit meets the necessary phytosanitary requirements for export. Full traceability enables precise tracking of each box, back to the orchard of origin.

POME FRUIT

JONAGOLD

JONAGORED

BOSKOOOP

GOLDEN DELICIOUS

BRAEBURN

DELBARE ESTIVAL

ELSTAR

PINOVA

JAMES GRIEVE

GALA





GREENSTAR

RED PRINCE

COX'S

TOPAZ

ZARI

GRANNY SMITH

DOYENNÉ DU COMICE

TRIOMPHE DE VIENNE

DURONDEAU

CONFÉRENCE

BEURRÉ HARDY

CONCORDE

BEURRÉ A. LUCAS

SAINT RÉMY

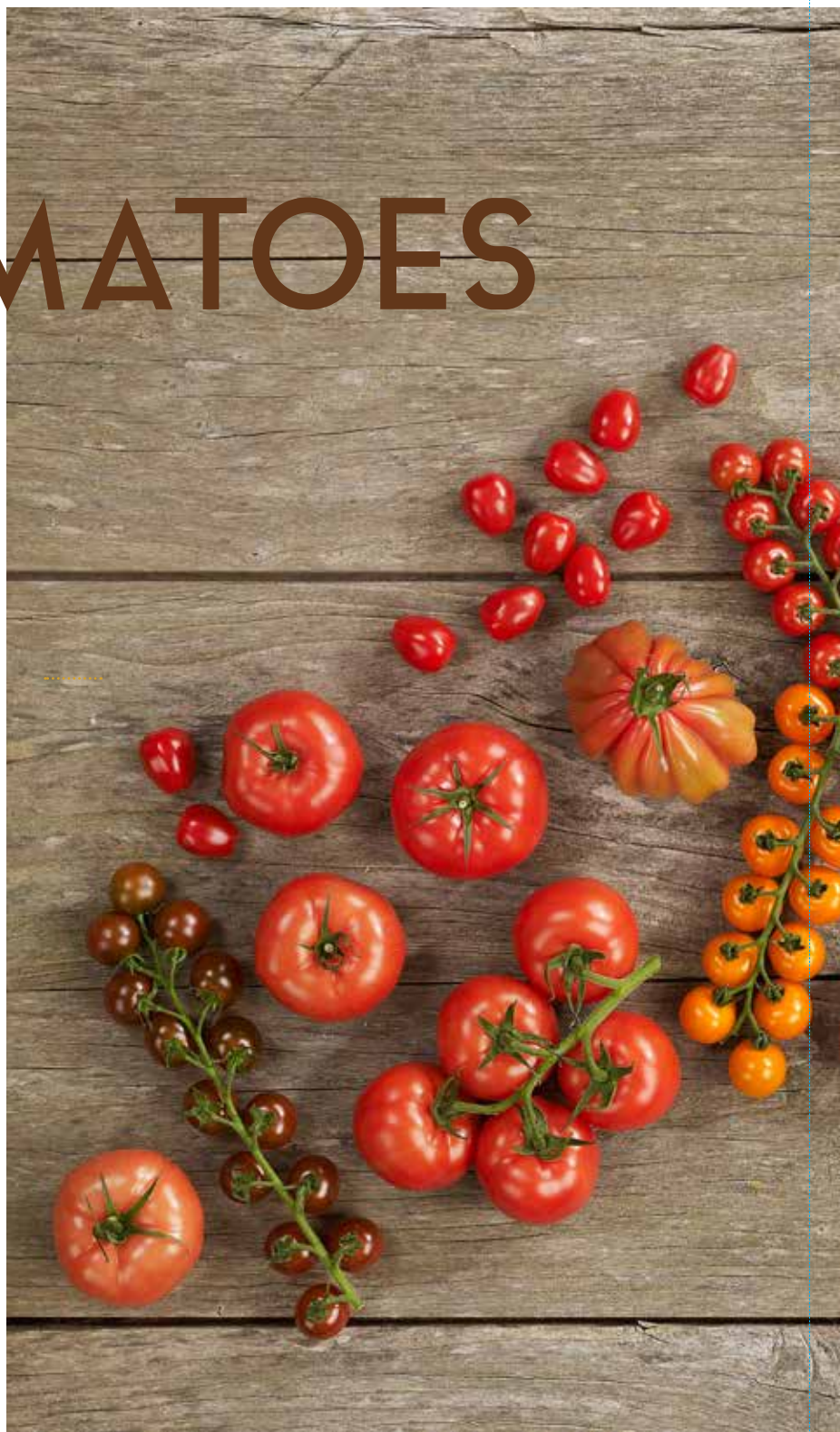
DOUBLE FLIP

CLAPPS

TOMATOES

BelOrta offers more than 30 varieties of tomatoes, of which the beef tomato is the best known. Other well known species are the tomatoes on the vine, plum tomatoes, Cœur de bœuf and the little snack, cherry and berry tomatoes.

Less well known types are the old varieties, so called heirloom tomatoes, such as the Cœur de bœuf d'Antan, Noir de Crimée and Marmande. The tomato range also includes several remarkable innovations such as Lemoncherry and the Intense tomato.





BARON

PRINCE

ELITE

PRINCESS

PRUNELLA

ROMARED

BERRY TOMATO
YELLOW/RED

SNACK TOMATO
RED/YELLOW/ORANGE/BROWN

CŒUR DE PIGEON

PAPRITOM

ORANGE CHERRY

CHERRYSTAR

MINISTAR

INTENSE

SAN MARZANO

CŒUR DE BŒUF

CŒUR DE BŒUF D'ANTAN

TOMARRON

SWEET PINK

PINEAPPLE TOMATO

MARMANDE

NOIR DE CRIMÉE

LEMONCHERRY

TIGER TOMATO
YELLOWGREEN/
YELLOWRED/GREENRED

COCKTELLO

VEGETABLE CROPS

CAULIFLOWER

LEEKS

GREEN CELERY

WHITE CELERY

CELERIAC

BROCCOLI

CHINESE CABBAGE

RED CABBAGE

WHITE CABBAGE

SAVOY CABBAGE

OXHEART CABBAGE

BRUSSELS SPROUTS

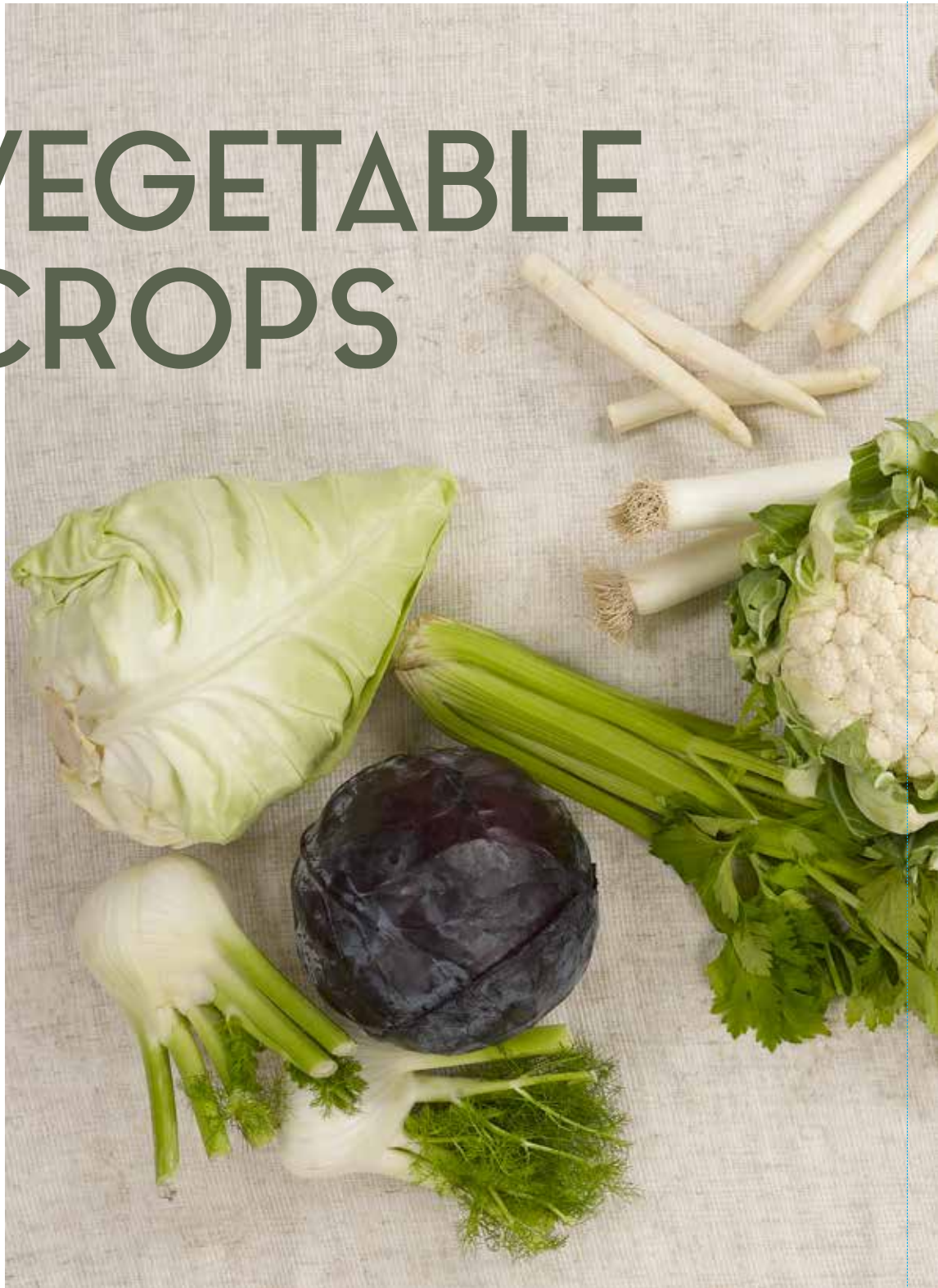
WHITE ASPARAGUS

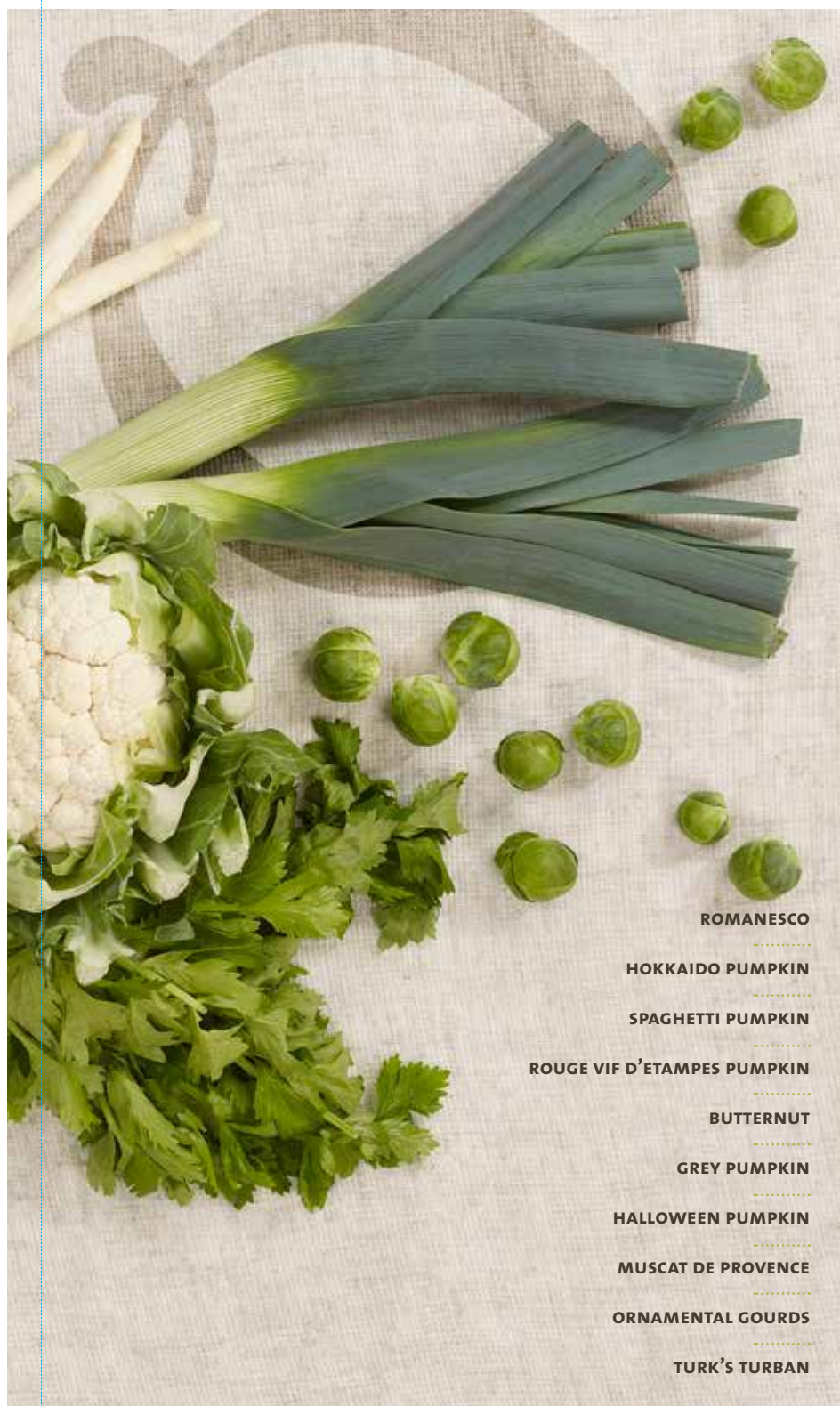
GREEN ASPARAGUS

FENNEL

GARLIC

CARROTS





With the current popularity of cabbages, there is a lot of renewed interest in vegetable crops. Numerous stem vegetables, cabbages, pumpkins, root crops and tuberous plants can be counted among the extensive range at BelOrta. All of them are grown in a sustainable way according to the quality standards of the Flandria label.

ROMANESCO

HOKKAIDO PUMPKIN

SPAGHETTI PUMPKIN

ROUGE VIF D'ETAMPES PUMPKIN

BUTTERNUT

GREY PUMPKIN

HALLOWEEN PUMPKIN

MUSCAT DE PROVENCE

ORNAMENTAL GOURDS

TURK'S TURBAN

ORANGE CAULIFLOWER

GREEN CAULIFLOWER

PURPLE CAULIFLOWER

POTATOES

ONION

SPRING ONIONS

SILVER ONION

SHALLOT

RADISH

FRENCH BREAKFAST RADISH

FRUIT VEGETABLES

BelOrta presents a colourful range of fruit vegetables that differ in size, shape, colour and flavour. In addition to the large volumes of cucumbers, bell peppers, courgettes and eggplants, customers can also contact us for less well known varieties with which the chef in all of us will be eager to get started.

CUCUMBER

DONNA CUCUMBER

MINI CUCUMBER

COURGETTE

YELLOW COURGETTE DE NICE

WHITE COURGETTE DE NICE

GREEN COURGETTE DE NICE

FLEUR DE COURGETTE

WHITE COURGETTE

YELLOW BABY COURGETTE





EGGPLANT

FIAMMA EGGPLANT

**GRAFFITI/ZEBRA
EGGPLANT**

TURKISH EGGPLANT

WHITE EGGPLANT

BABY PEPPER

RED BELL PEPPER

GREEN BELL PEPPER

YELLOW BELL PEPPER

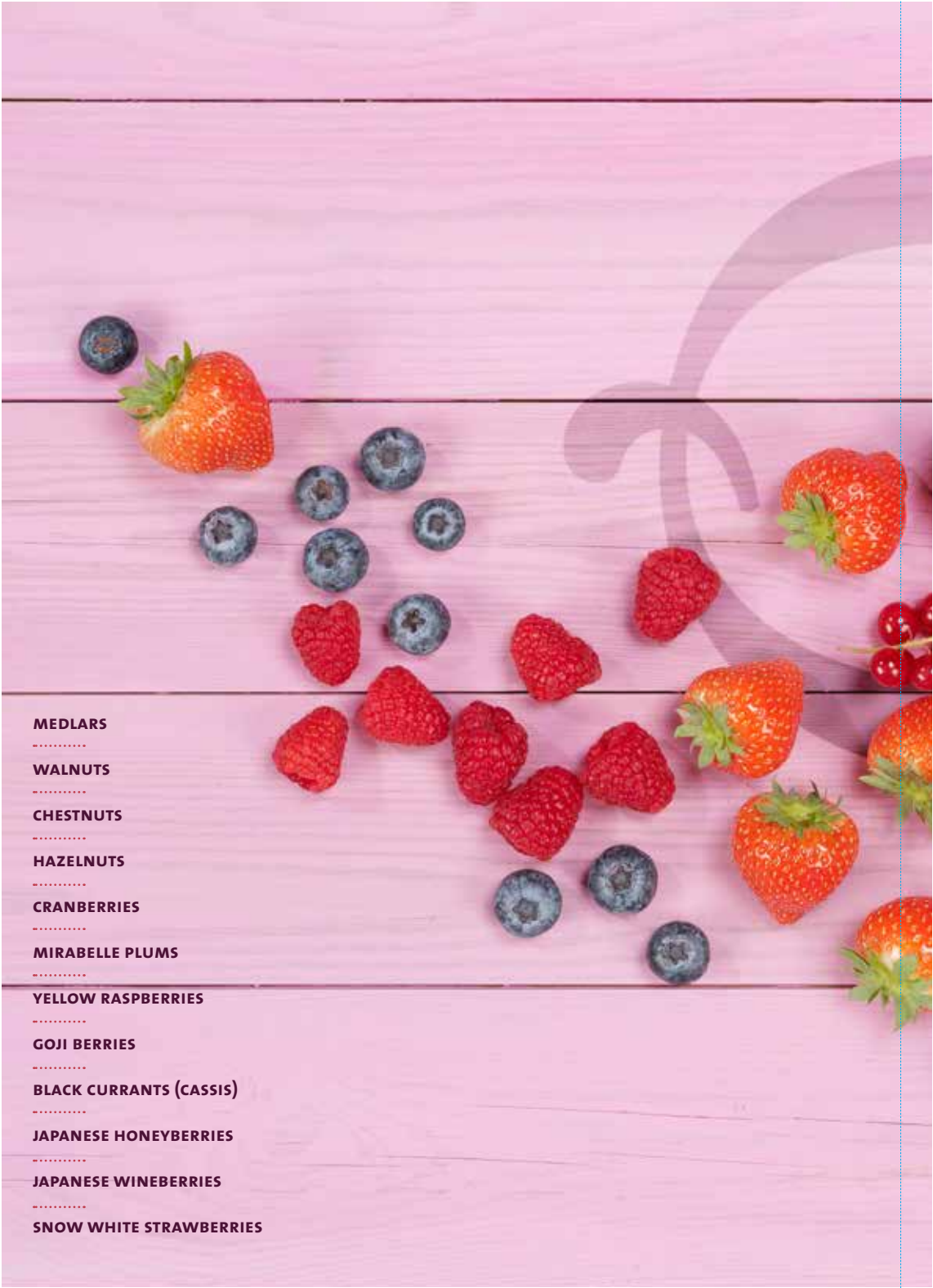
ORANGE BELL PEPPER

HABANERO

JALAPENO

PICCANTINA

SWEET PALERMO



STRAWBERRIES
.....
RASPBERRIES
.....
BLACKBERRIES
.....
WHITE CURRANTS
.....
BLUEBERRIES
.....
RED CURRANTS
.....
KIWI BERRIES
.....
CHERRIES
.....
SOUR CHERRIES
.....
PHYSALIS FRUIT
.....
GRAPES
.....
PLUMS
.....
GOOSEBERRIES
.....
WILD STRAWBERRIES

MEDLARS
.....
WALNUTS
.....
CHESTNUTS
.....
HAZELNUTS
.....
CRANBERRIES
.....
MIRABELLE PLUMS
.....
YELLOW RASPBERRIES
.....
GOJI BERRIES
.....
BLACK CURRANTS (CASSIS)
.....
JAPANESE HONEYBERRIES
.....
JAPANESE WINEBERRIES
.....
SNOW WHITE STRAWBERRIES



SOFT FRUITS

Our strawberries are enjoying strong growth within the soft fruit assortment. The wide range of varieties and the choice between classic cultivation versus open-field strawberries offers diversity and a uniform continuous supply in your store. The careful selection of flavourful varieties, supplemented by our growers' know-how and their love for the product, ensure consistent high quality.

BelOrta's soft fruits are grown according to the most recently developed sustainability methods. By applying new cultivation and preservation techniques we offer a wide range all year round. All berries are also supplied as organic and in different packaging formats.

The growers of BelOrta offer very high quality, fresh herbs throughout the year and with maximum respect for the environment in which they work. Full of flavour, they make the perfect addition to any kitchen.

BelOrta has a range of mushrooms of which the best known variety is the white mushroom. We also offer brown mushroom, shii-take and oyster mushroom.

HERBS & MUSHROOMS





BASIL

CHIVE

SAVORY

MINT

LEMONGRASS

LEMON BALM

DILL

TARRAGON

CHERVIL

CORIANDER

MAGGIE

MARJORAM

OREGANO

(RED) SORREL

ROSEMARY

SAGE

THYME

WHITE MUSHROOM

BROWN MUSHROOM

SHII-TAKE

OYSTER MUSHROOM

AVAILABILITY CALENDAR

At BelOrta you can enjoy fresh vegetables,
fruits and herbs throughout the year.
Use our availability calendar as a guide.

[illegible]

Product	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Aromatic herbs													
Asparagus green													
Asparagus white													
Beetroot													
Belgian endive													
Bell pepper													
Broccoli													
Brussels sprouts													
Butter lettuce													
Cauliflower													
Celeriac													
Celery green/white													
Chard													
Chervil													
Chinese cabbage													
Courgette													
Cress													
Cucumber													
Curly endive													
Eggplant													
Endive													
Fennel													
Green beans													
Hopshoots													
Iceberg lettuce													
Jerusalem artichokes													
Kale													
Kohlrabi													
Leeks													
Multicolor lettuce													
Mushroom white/brown													
Oak leaf lettuce green/red													
Oxheart cabbage													
Oyster mushroom													
Pak choi													
Parsnip													
Peas													
Pumpkin													
Purslane													
Radicchio Rosso													
Radish													
Red cabbage													
Runner beans													
Salsify													
Savoy cabbage													
Shii-take													
Spinach													
Spring onions													
Sweet Palermo													
Tomatoes													
Turnip													
Watercress													
Wax beans													
White cabbage													
Winter radish													

ORGANIC FRUIT & VEGETABLES

WIDE RANGE

BelOrta has consciously opted for a wide range of organically grown fruit and vegetables. Our growers use the latest scientifically controlled growing methods. We guarantee excellent service, flexibility and full availability.

WHAT IS ORGANIC AGRICULTURE?

Organic agriculture is a distinct form of sustainable and environmentally friendly production that pays a great deal of attention to the synergies between plants, animals and the environment. Soil fertility and the environment are vital in this regard and typical characteristics of organic agriculture include broad crop rotation and the use of green and organic fertilisers.



A SELECTION FROM OUR
RICH ASSORTMENT

pumpkins apples parsnip blueberries
courgettes oxeart cabbage
raspberries tomatoes
oyster mushroom broccoli
strawberries cauliflower leeks
lamb's lettuce
pears
fennel white cabbage turnips
Brussels sprouts Belgian endive

ORGANIC

DO YOU REQUIRE MORE
PRODUCT-SPECIFIC INFORMATION?

Kindly contact the BelOrta sales team



VEGETABLES

Phone: +32 (0) 15 565 617

e-mail: sales@belorta.be



FRUIT

Phone: +32 (0) 12 670 210

e-mail: salesfruit@belorta.be



ORGANIC

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YOU CAN FIND OUR PRODUCT CATALOGUE AT WWW.BELORTAPROFESSIONAL.BE



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