



YOU ARE INVITED!

HortiFootprint Category Rules can help fruit and vegetables industry to achieve successful environmental footprinting



Fresh Produce Centre Netherlands is working together with other EU member states in the Freshfel Working Group on Environmental Footprint.

Cooperation in testing and further develop the method of HortiFootprint Category Rules helps to work together as a sector towards an internationally recognized, objective scientifically based method to measure our sustainability through environmental footprinting.

Current situation

- First version of scientific method for product environmental footprints in horticulture publicly available, via Wageningen University & Research (official scientific publication).
- The methodology (HFCR July 2020) is as far as possible in line with European directives and EU PEFCR guidelines.
- Freely available to get started in your supply chain.

Invitation

- Work together with us and other EU member states for the more sustainable fruit and vegetable chain of tomorrow!
- Map out the hotspots and environmental impact of your own chain.

We achieve

- An international standard methodology for measuring environmental sustainability in the fruit and vegetable sector based on LCA principles.
- An answer to important issues which are mentioned in the EU Green Deal/Farm to Fork.
- A helping hand in B2B communication and discussions about sustainability on a more rational level.