

FRUIT  
LOGISTICA

MEET ONSITE  
AGAIN

# FRUIT LOGIS TICA

2022

9|10|11 FEBRUARY BERLIN

FRUITNET

Messe Berlin



A photograph of two men in business attire at a trade fair. The man on the left, with short brown hair, is smiling and holding a single red strawberry in his right hand. The man on the right, bald with glasses, is looking at the strawberry. In the background, there is a large graphic of a strawberry and the text 'BI DELIGH'.

## SHAPING THE FUTURE TOGETHER: FRUIT LOGISTICA 2022

“For a company like ours, going to FRUIT LOGISTICA is a must. It's a meeting place we cannot miss. In just a few days you can meet a lot of people whom we would otherwise only be able to meet through weeks of travelling.

Fulvio Berton, Totam Seeds



Under the heading "Meet onsite again", the fresh produce industry can at last meet face-to-face again at FRUIT LOGISTICA 2022 in Berlin.

As an exhibitor, you can present your latest products and ideas and use the occasion to renew relations and make new contacts.

Make use of our trade fair platform and explore new business opportunities.

A photograph of three people in business attire sitting at a table. On the left, a man in a light blue shirt looks towards the center. In the middle, a woman with dark hair and red earrings looks towards the right. On the right, a man with glasses and a dark suit is seen from the side, looking towards the center. The table has some fruit, including yellow corn cobs. The background is a bright, abstract yellow and green pattern.

## THREE DAYS IN BERLIN SET THE SCENE FOR A WHOLE YEAR: FRUIT LOGISTICA

“FRUIT LOGISTICA is the largest trade show for the fresh produce business. International, high quality of trade visitors, most important meeting place and innovative. You have to be there!

Yvonne Wigchert, Holland Fresh Group

Your business partners and target customers all under one roof: with face to face meetings and a frank exchange of information and ideas.

This is where you can meet the fresh produce industry's decision-makers and gain valuable contacts.

The business platform for the international retail trade: here retail buyers find new suppliers and sources, and are on the lookout for new products.

International awards with an industry-wide impact: the FRUIT LOGISTICA Innovation Award, for example, is open to all exhibitors offering pioneering innovations.





## PATHFINDING: THE GLOBAL PLATFORM FOR INDUSTRY REALIGNMENT IN 2022

“FRUIT LOGISTICA is the most important event for the fresh fruit and vegetable industry. In five minutes, the world will know more about our product, because everyone follows the information of FRUIT LOGISTICA. This will be a major boost for our product.”

Jérémie Chabanis, Syngenta

- Present your new products to high-profile international trade visitors.
- Meet the industry's leading buyers.
- Establish new contacts and expand your business on the global stage.
- Take this opportunity to meet the industry again and exchange ideas and information.
- Rediscover Berlin as the meeting place of the global fresh produce industry.



## SHOWTIME FOR YOUR INNOVATIVE MACHINES AND TECHNICAL IDEAS

New machinery and technical solutions transform the industry: the special exhibition area for **innovative machinery, digitalization, automation and network technology** will be a particular highlight of FRUIT LOGISTICA 2022.

Your innovation can make a difference: trade visitors are constantly looking for new technical ideas and solutions for **efficient, sustainable agriculture and product processing**.

**Special focus on greenhouse technology:** pioneering concepts for greenhouses and modern cultivation techniques.

Put your machinery and technical solutions in the spotlight: register your stand space now at **[fruitlogistica.com](https://fruitlogistica.com)**







## MAKE AN IMPACT WITH YOUR IDEAS. FRUIT LOGISTICA IS THE PLACE TO DO IT.

FRUIT LOGISTICA brings the top people together under one roof: your products and ideas and a first-class trade audience looking for concrete business ideas, innovative solutions and new suppliers.

FRUIT LOGISTICA marketing support: with everything from the Spotlight feature for your exhibition premieres, to product-based visitor routes and effective advertising and sponsorship opportunities.

The FRUIT LOGISTICA information package: learn about the latest industry developments at our events and workshops, share ideas and network with participants from all over the world.

## THE DIGITAL STAGE FOR YOUR PRESENTATION: THE EXHIBITOR PLATFORM VIRTUAL MARKET PLACE®



The online platform for your products and technical solutions

Available online all year round **24/7**

Your virtual stand can be edited and updated at any time

The ideal networking platform for establishing contacts and arranging meetings



“ We are looking forward to the restart of the trade show business. We take part in a lot of trade shows but FRUIT LOGISTICA is the biggest and most important to us..

Bianca Bonifacio, CSO Italy

**Start-up Day:** young companies with future-oriented business ideas

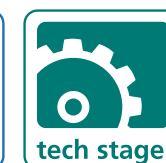
**FRUITNET World of Fresh Ideas:** the inspirational multimedia event on the day before the trade fair

**Fresh Produce Forum:** the stage for top themes and trends in today's fresh produce business

**Future Lab:** new products, ground breaking solutions and forward-looking concepts

**Tech Stage:** practical new ideas and technical solutions for the entire supply chain

**Logistics Hub:** presentations on key topics affecting the entire logistical chain







**LOOK FORWARD AND  
REGISTER TODAY:  
FRUITLOGISTICA.COM**

**#fruitlogistica2022**



**FRUIT LOGISTICA**

Messe Berlin GmbH

Messedamm 22 | 14055 Berlin | Germany

Tel +49(0)30-3038-0

fruitlogistica@messe-berlin.com