



CAPESPAN

we deliver





SIMPLICITY



## A SERVICE CULTURE

Focusing on the needs of retailers, wholesalers and food service companies across the globe, Capespan markets fresh fruit to more than 60 countries on five continents throughout the year. The company also provides supply service solutions to international fruit trading partners.

Ethical trading is always top-of-mind. And, using sustainable global procurement strategies tailored to customer needs, we source the top cultivars from producers as well as our own farms to ensure year-round supply security. Not only do we provide our producers with global market access, they also enjoy the benefits of Capespan's cultivar development programmes, cutting-edge technical support and stringent quality inspections.

## SERVICE DELIVERY



WORLD-CLASS  
SOLUTIONS

## A POWERFUL TRADITION

Distinctive brands with a rich heritage support our expertise. In every corner of the world, the names Outspan, Cape, Goldland are synonymous with meeting the quality fruit brand promise. Outspan has notched up more than 75 years and Cape 50 years as leading, global fruit brands. What's more, to enhance our customer service offering, we adapt our brand strategies according to each customer or geographic region, thus enriching the brand experience.

Traversing the world, Capespan's global footprint facilitates continuous fresh produce partnerships via its operations in: North America, South Africa, Continental Europe, Egypt, United Kingdom, Middle East, JWM Asia in Hong Kong, Yupaa in India, May Fresh in Turkey, and Contour Logistics in South Africa.

# VALUE AND SOLUTIONS

Backed by more than 70 years' international experience, Capespan delivers exceptional fruit from the orchard to our retail partners according to requirements specified by our international marketing divisions.

With our innovative, engaging, solution-orientated approach we've attracted the top international retailers as partners. Therefore, to meet their needs effectively, a total service culture is entrenched across all areas of the Capespan business, including sales, marketing, product quality, procurement and administration. This paves the way for strategic partnerships with our customers, providing them with a competitive advantage in terms of product quality, supply security, innovation, cost-efficiency, supply chain management and transparency.

The Group owns and operates port facilities in Cape Town, Port Elizabeth and Durban, as well as strategically placed cold stores. In addition, supply chain management services offer alternative, direct-to-market channels and customised solutions for the global fresh produce industry.

To access corporate social responsibility (CSR) opportunities in the market place, Capespan uses the Capespan Foundation as its vehicle. By implementing various social development, health and education programmes, the Foundation concentrated on adding value to the lives of communities in which the company operates. All Capespan related CSR ventures are referred to as Blue Hand projects and carry the Capespan Blue Hand 'we care' logo.



# ALWAYS IN TOUCH

Finally, fuelling Capespan's continuous improvement drive is our quest to be the supplier of choice by continually providing our partners with the optimum end-to-end solution, because the bottom line is: we deliver.

[www.capespan.com](http://www.capespan.com)



OUTSPAN®

OUTSPAN®  
GEMS

Goldland®