



## **Become a member of the European Fresh Produce Association!**

**Be part of this unique network that will increase  
your business potential & get your voice heard at  
European level on key policy issues.**

**Freshfel Europe** is the umbrella organisation for the fresh  
fruit & vegetable supply chain in Europe & beyond.

**Freshfel Europe** represents the whole fresh fruit &  
vegetable supply chain, including producers, traders,  
wholesalers, importers & exporters, logistics providers &  
retailers.

**Freshfel Europe** works closely with the European  
institutions & represents its membership in EU-level  
policy making in Brussels.

**Membership fees & more information at:**  
[freshfel.org/member/about-membership/](http://freshfel.org/member/about-membership/)

[www.freshfel.org](http://www.freshfel.org)  
[info@freshfel.org](mailto:info@freshfel.org)  
[@freshfel](https://www.instagram.com/freshfel)

# Business decisions begin in Brussels!

## Freshfel Europe membership benefits:



### GAIN KNOWLEDGE

- Timely updates on the European dimension of fresh produce policy making.
- Bespoke personal advice on technical EU legislation & legislative developments.
- Exchange with players involved in production, trade & retail from across Europe & beyond providing you with invaluable knowledge & insights.
- In-depth information on European legislative proposals, implementation, implications & procedures.



### GET YOUR VOICE HEARD

- Have direct & face-to-face exchanges with European Commission officials in charge of legislative developments.
- Contribute to Freshfel Europe's activities & make a difference to the future of your business.
- Enhance the visibility of your business within the supply chain at EU level.



### INCREASE YOUR BUSINESS POTENTIAL

- Increase your business potential through intelligence gathering on current legislative processes.
- Contribute to common positions on European legislation to achieve harmonization across Europe.



### EXCLUSIVE DATA ACCESS

- Exclusive access to European & global production, trade & consumption data.



### BE A SECTOR LEADER

- Stand out & get noticed as an active member of the EU fresh produce community.
- Preferential access to Freshfel Europe's exclusive working groups, topical events & Annual Event.