

Network with key opinion leaders from across the European fresh fruit and vegetable sector



Join the European fruit and vegetable community for **Freshfel Europe and DFHV's first-ever combined annual event** on 7-8 June 2018 in Hamburg, Germany.

The joint annual event will focus on the challenge of changing consumer purchasing habits as a result of the evolving digital economy and the implications for the European fruit and vegetable supply chain. During the event, key experts will present their views and debate the direction

of supply and demand relationships in the new era of global digital business and exchanges between business and consumers.

The event will be preceded by an evening **BBQ** for all participants on 7 June, while Freshfel Europe's AGM and the joint public session will be held on 8 June. There will be ample networking opportunities throughout both days, providing the opportunity for informal discussions and business contacts.

## LOCATION

Mövenpick Hotel, Sternschanze 6, 20357, Hamburg, Germany. The 4-star Mövenpick Hotel is located in a former water tower in the Sternschanzenpark area and is considered one of the best places to stay in Hamburg. [www.movenpick.com/en](http://www.movenpick.com/en)



## PROGRAMME

### 7 June

- Evening BBQ

### 8 June

- AGM for Freshfel Europe members
- Freshfel Europe/DFHV public session
- Full speaker details to be announced shortly
- Networking lunch



### Sponsorship and benefits

Promote your organisation to Freshfel Europe and DFHV's extensive network of industry leaders and decision makers. Demonstrate that you share the voice of the sector. The sponsorship fee of €2500 includes multiple benefits:

- A full page, 4-colour advert in Freshfel Europe's annual Activity Report, widely distributed to industry players and key decision makers
- Your logo on the conference banner and other event materials
- Your logo displayed on the Freshfel Europe event website
- Free participation for 2 delegates
- Company brochure placement



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**REGISTRATION:** Download your registration form via the Freshfel Europe website: [www.freshfel.org/annual-event/general-information](http://www.freshfel.org/annual-event/general-information)