

December 2013 - January 2014

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MEET FRESHFEL AT FRUIT LOGISTICA

As in the preceding years, Freshfel will be present at this year's FRUIT LOGISTICA in Berlin from 5-7 February with a stand of its own. If you would like to know more about the activities of the association, you can visit our stand and speak to the Freshfel team (Philippe, Raquel, Egle, André and Frederic) in Hall 20 at stand C-14. Freshfel will again use the occasion of FRUIT LOGISTICA to hold several meetings. On the eve of the conference, Freshfel organises a trade meeting and a Freshfel - SHAFPE global citrus meeting. About 50 representatives from Freshfel's members organisations and companies will come together to review the latest trends and developments of the industry and discuss the priorities for the next year.

Meet us at
Stand C-14
in Hall 20



5|6|7 FEBRUARY 2014, BERLIN



FRESH PRODUCE SECTOR PREPARES FOR EUROPEAN INNOVATION PARTNERSHIPS



Freshfel's General Delegate Philippe Binard introduces the meeting on research and innovation in the fresh produce sector.

At a meeting in Brussels on 22 January 2014, Freshfel, AREFLH and the European Fruit Research Institutes Network (EUFRIN) prepared the participation of the fresh fruit & vegetable sector in the new European Innovation Partnerships (EIP). The EU recently launched the EIPs as part of its Horizon 2020 strategy to stimulate research and innovation for the productivity and sustainability of the agriculture sector. At the meeting in Brussels, more than 90 participants shared innovation insights from different European regions, and heard presentations from the European Commission about the structure of the new EIPs. The fresh produce sector will endeavour to speak with one voice in the area of research and innovation, and establish certain priority issues in which it would like to push research further.

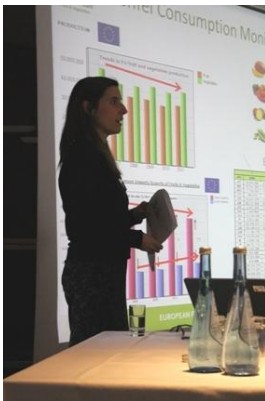


FRESHFEL FOOD SAFETY AND SUSTAINABILITY WORKING GROUP



More than 30 participants were at Freshfel's Food Safety and Sustainability Working Group

The Freshfel Food Safety and Sustainability Working Group met on 3 December 2013. More than 30 participants from the fruit and vegetable sector and the European Commission attended. Several speakers from the European Commission gave participants a roundup of the recent plant health issues relevant for the fresh produce sector. Among them were discussions on plant protection products, contaminants, citrus black spot (CBS), the EFSA evaluation on microbiological issues for different kinds of fruits and vegetables, and several other issues.



FRESHFEL PARTICIPATES IN PROMOTION MEETING

Freshfel participated in an event organised by the Danish Agriculture & Food Council Brussels and the Horticultural Marketing Council (GAU) in January. The overall themes of the seminar were health, healthy diets and eating habits - amongst consumers in general, but also with a particular focus on children in Europe. The event was moderated by a former Commissioner for Agriculture, Ms Mariann Fischer Boel. Freshfel gave a presentation and was part on the panel discussion that included representatives from Austria, Belgium and Denmark.



FRESHFEL GIVES PRESENTATION ON EU FOOD SAFETY LEGISLATION IN ANGERS

In January, Freshfel was invited by SIVAL and several other organisations to give a presentation on food safety legislation in the EU. Freshfel General Delegate Philippe Binard reviewed the impact and benefit of this legislation on trade and consumption. He also focused on the distortion created by the lack of EU policy and tools to address minor use issues. Urgent change in this area is needed, concluded the Freshfel General Delegate.

Have a look at Freshfel's websites and portals



www.freshfel.org - Information about Freshfel, its Activity Report and other Freshfel publications



Enjoy Fresh
Fruits & Vegetables

www.enjoyfresh.eu - Useful information about fresh fruits and vegetables



www.kidsenjoyfresh.eu - The joy of eating fresh fruit and vegetables for kids



freshquality
YOUR GUIDE TO EU FRESH PRODUCE LAW

www.freshquality.eu - your guide to EU Fresh Produce law